



PINNACLECARE
ACHIEVING HEALTHIER OUTCOMES

Date:

EMPLOYEE SPOTLIGHT

This form provides an opportunity for our branches to spotlight any and all employees that deserve recognition for their outstanding work. **Employees nominated for an Employee Spotlight should be with the company for a minimum of 3 months.** These submissions will be recognized on our social media platforms and potentially in the company newsletter.

Have the nominated employee fill out the following information:

(Forms can be submitted through a filled Acrobat file, or scanned in. Follow instructions at bottom for submission)

EMPLOYEE NAME: _____

TITLE: _____

BRANCH:

Tulsa

Midwest City

Durant

Enid

Talihina

EDUCATION *(Include qualifications as you want them to be presented, e.g. Bachelor of Science in Nursing as BSN):*

EXPERIENCE:

WHY DID YOU CHOOSE THE BEHAVIORAL HEALTHCARE INDUSTRY?

WHY IS BEHAVIORAL HEALTHCARE IMPORTANT TO YOU?

WHAT IS YOUR FAVORITE PART OF YOUR JOB OR YOUR MOST MEANINGFUL PATIENT CARE EXPERIENCE?

WHAT IS SPECIAL ABOUT PINNACLE CARE?

INCLUDE EMPLOYEE PORTRAIT:

Send JPEG or PNG along with the completed form to marketingmedia@completeok.com

Picture Requirements

- Submit a color photo taken recently.
- Take photo in well-lit environment.
- Have someone else take your photo or use your camera timer. **No “selfie” poses.**
- Use a clear image with **no filters.**
- Use a plain background (white or off-white is best). No people in background.
- Submit a photo that is **not blurry, grainy, or pixelated.**
- Face the camera directly with full face in view, include your shoulders and the top of your head.
- **Pinnacle Care gear preferred!** This can be whatever you prefer that is company or professional attire.
- **Remove your glasses if they cause a glare that obscures your eyes.**
- Please don’t crop the photo—we can do that for you.
- **Smile!**



Why did you choose the behavioral healthcare industry?
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Why is behavioral healthcare important to you?
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What would you like people to know who are hesitant to pursue behavioral healthcare?
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What is your favorite part of your job or your most meaningful patient care experience?
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What is special about Pinnacle Care?
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Figure 1 Example of Employee Spotlight

Please email your completed Employee Spotlight form (don't forget the picture!) to MarketingMedia@CompleteOK.com